

RAISING THE NYS BAR RESTAURANT RECOVERY FUND

Announced by NY Empire State Development

- **Grants for small restaurants throughout New York State.**
- **Made possible through financial support from Diageo North America and Coastal Pacific Wine & Spirits.**
- **Implemented by the National Development Council (NDC).**



Maximum \$5,000 Grant. Minority- and Women-Owned Business Enterprises (M/WBEs) are encouraged to apply.

NDC (NDOnline.org) has been a source of capital for underserved small businesses throughout the nation for more than 50 years. We know the vital economic, social and cultural role that restaurants play in the life of a community. Cafes, diners, bars, taverns, restaurants of all kinds provide jobs, meeting places, and nourishment for body and soul. They preserve local traditions and culture through food, and through food they bring the diversity of the globe to Main Street. They are irreplaceable in our civic fabric.

New York State recognizes that unique role and has created the grant program to help these vital community establishments adapt to COVID-19 restrictions during the coming winter months.

The state also recognizes NDC's five decades of helping small businesses thrive and grow with critical financing and hands-on support. We are proud to be its Raise the NYS Bar Restaurant Recovery Fund implementer.

ELIGIBILITY:

- Be Full Service Restaurants (NAICS code 722511), or establishments engaged in providing food services and meals prepared on-premises to patrons who typically order and are served while seated (i.e., wait-staff service), including on-premises food and drinking establishments licensed through the State Liquor Authority (SLA). Establishments that have had to convert because of COVID restrictions to providing takeout or grab- and go food services are also eligible;
- Have no more than \$3 million in 2019 revenue;
- Be located in New York State;
- Have been in operation on or before March 1, 2019;
- Certify and demonstrate that they have experienced financial hardship due to COVID-19

ALLOWABLE USE OF GRANTS:

- Improvements/equipment that will allow the business to comply with social distancing guidelines and/or expand take-out/delivery operations (for example, but not limited to: plexiglass barriers/partitions, signage promoting social distancing/hygiene protocols, heaters, heat lamps, weatherization upgrades, insulated delivery bags).
- Improvements that will allow the business to continue operating through the winter months (e.g., filtration system upgrades, food heaters to maintain temperature for to-go orders, etc).
- Purchase of PPE and sanitation supplies.
- Lease or purchase of kitchen equipment or delivery vehicles.
- Necessary training for personnel for practicing and/or enforcing appropriate health and safety measures, and extraordinary sanitation expenses related to Covid-19 protocols and requirements
- COVID-19 related business improvements like patio heaters or contactless technology.

OTHER PROGRAM FEATURES:

- Purchases and expenditures must be from September 1, 2020 onwards to be eligible.
- Grants are supplied on a reimbursements basis.

HOW TO APPLY:

- Restaurants can apply to the Raising the NYS Bar Restaurant Recovery Fund **starting Monday, January 11, 2021.**
- The link for the online application is posted to the ESD website as well as at the Diageo, Southern Glazer and NDC webpages. **NDOnline.org/Raising-the-Bar-Fund**

